

# SME GROWTH FORUM

YOUR GROWTH ACCELERATOR

## BIOGRAPHY

### **Matthew Tripodi**

Global Account Director, Euromonitor International

- ▶ Mr. Tripodi has more than 20 years of experience in research and strategy consulting for world-leading multinational corporations, major government and quasi-government agencies, and industry associations. Along with numerous Fortune 500 companies, he has served the U.S. Department of Agriculture, all U.S. state departments of agriculture, and more than 130 trade organizations in expanding U.S. exports by nearly \$80 billion. At the invitation of the U.S. International Trade Administration, Mr. Tripodi also participated in a special task force to improve methods for measuring the balance of trade in travel and tourism for the United States. He is a sought-after speaker and has presented at dozens of conferences and trade events, including PMA's Fresh Summit, the NCA's Sweet & Snacks Expo, ISM global confectionery conference in Cologne, Germany, and the National Restaurant Association's NRA Show, the largest foodservice event in the Americas.