

# SME GROWTH FORUM

YOUR GROWTH ACCELERATOR

## BIOGRAPHY

### **George Simmons**

Senior Partner, Derby Management

▶ George Simmons is a 25 years veteran of growth companies with Revenues of \$2M to \$150M. He has worked for private and publically traded companies, and occupied executive level positions in industries ranging from tech hardware, software, health care services, construction tools, and industrial products. As President of a laser company, he turned it profitable within three months after four consecutive years of losses.

George has worked for Derby Management for 17 years as the senior partner and specializes in Sales Optimization, Sales Management, Value Propositions, and Growth Financing.

Over his career, he has led numerous acquisitions, both successful and unsuccessful. George is an active angel investor with Launchpad Ventures, one of the five largest angel groups in North America.